

# Committee Meeting

November 13, 2019

Albany City Hall



## Downtown Parking Study

Draft Strategy Considerations

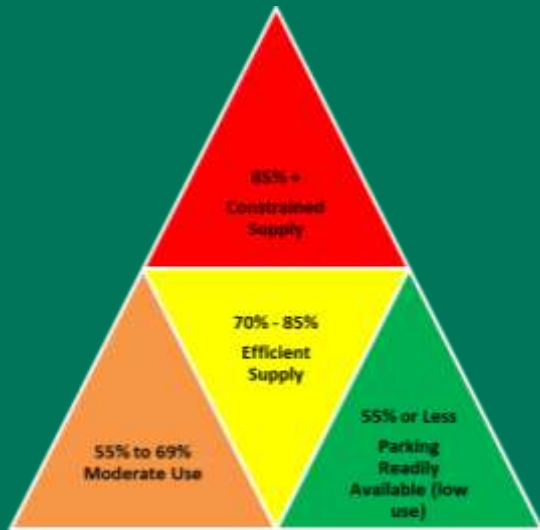
**RICK WILLIAMS CONSULTING**  
Parking & Transportation

# Agenda

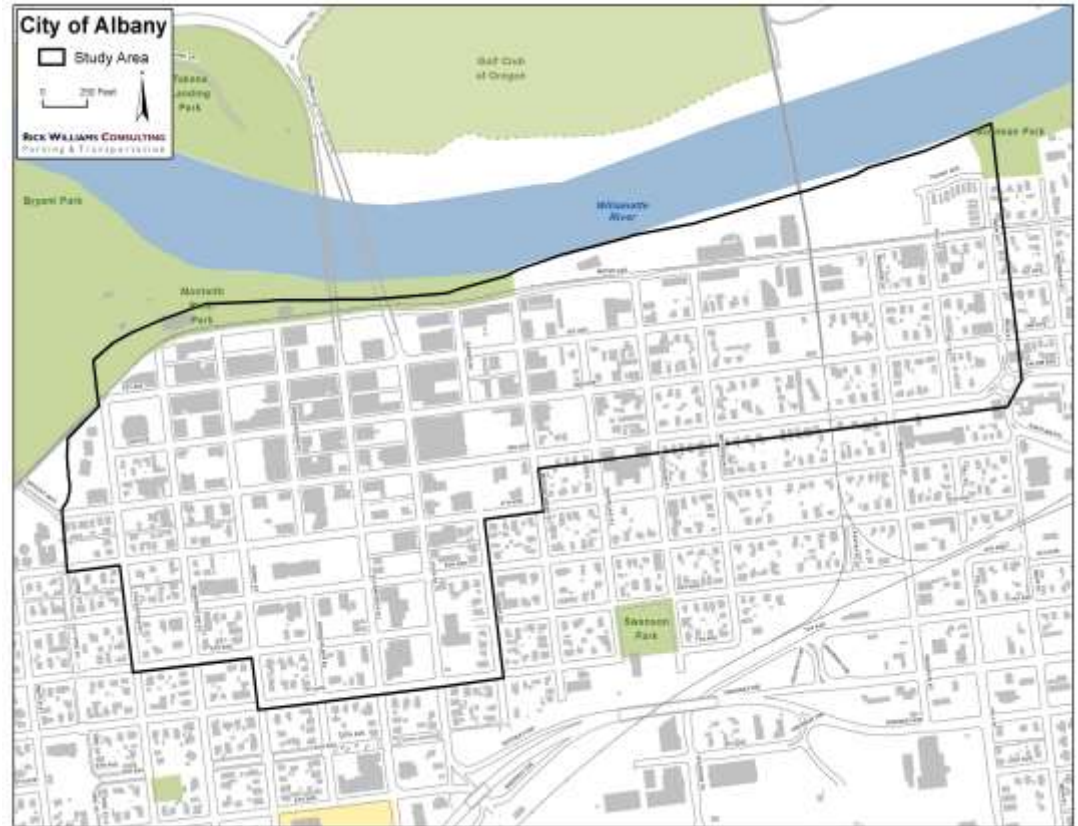
1. Welcome
2. Introductions
3. Brief Occupancy Recap
4. Review Draft Strategy Summary
5. Next Steps
6. Adjourn



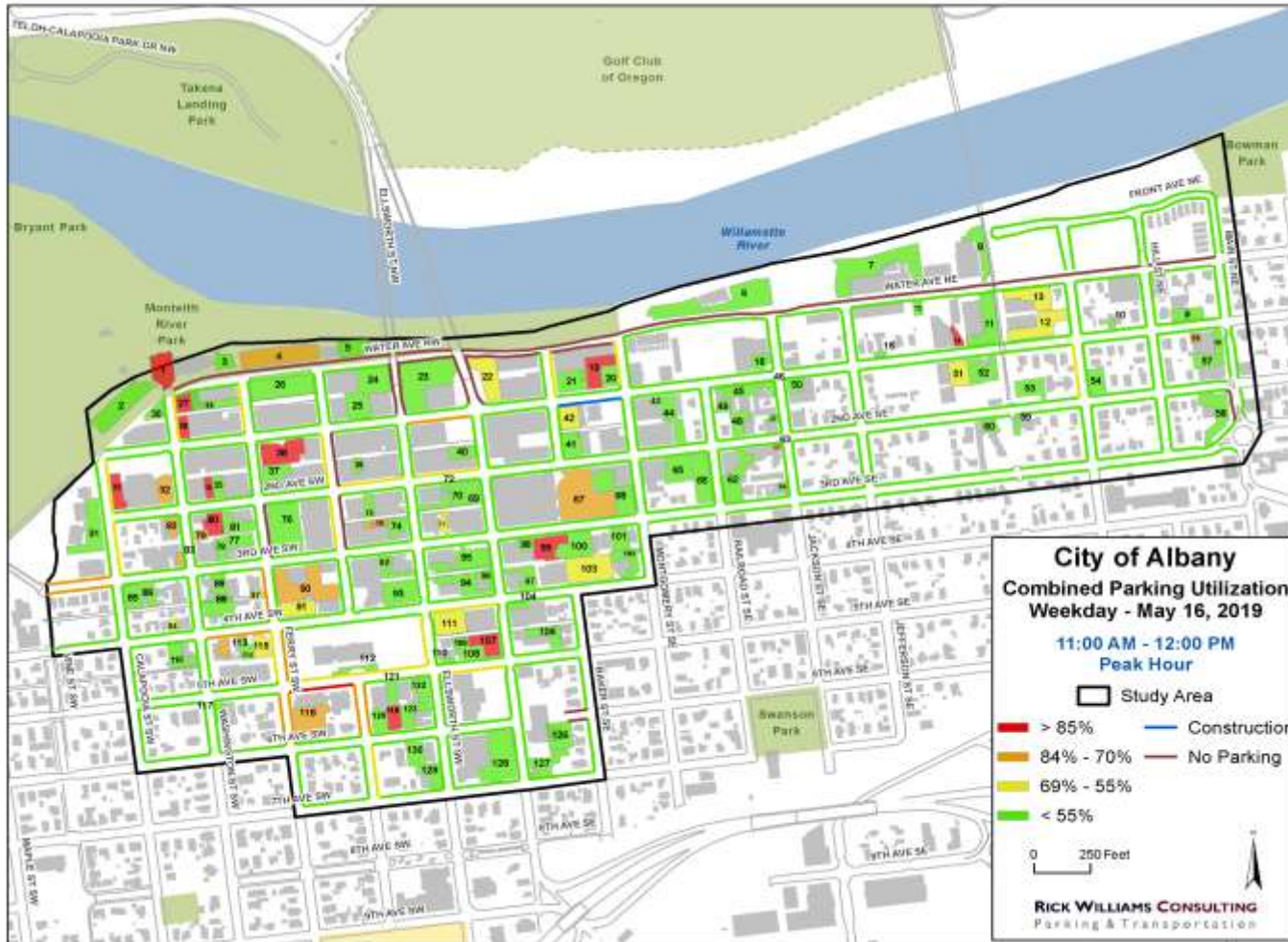
# Parking Use Findings: *Recap*



## Study Zone



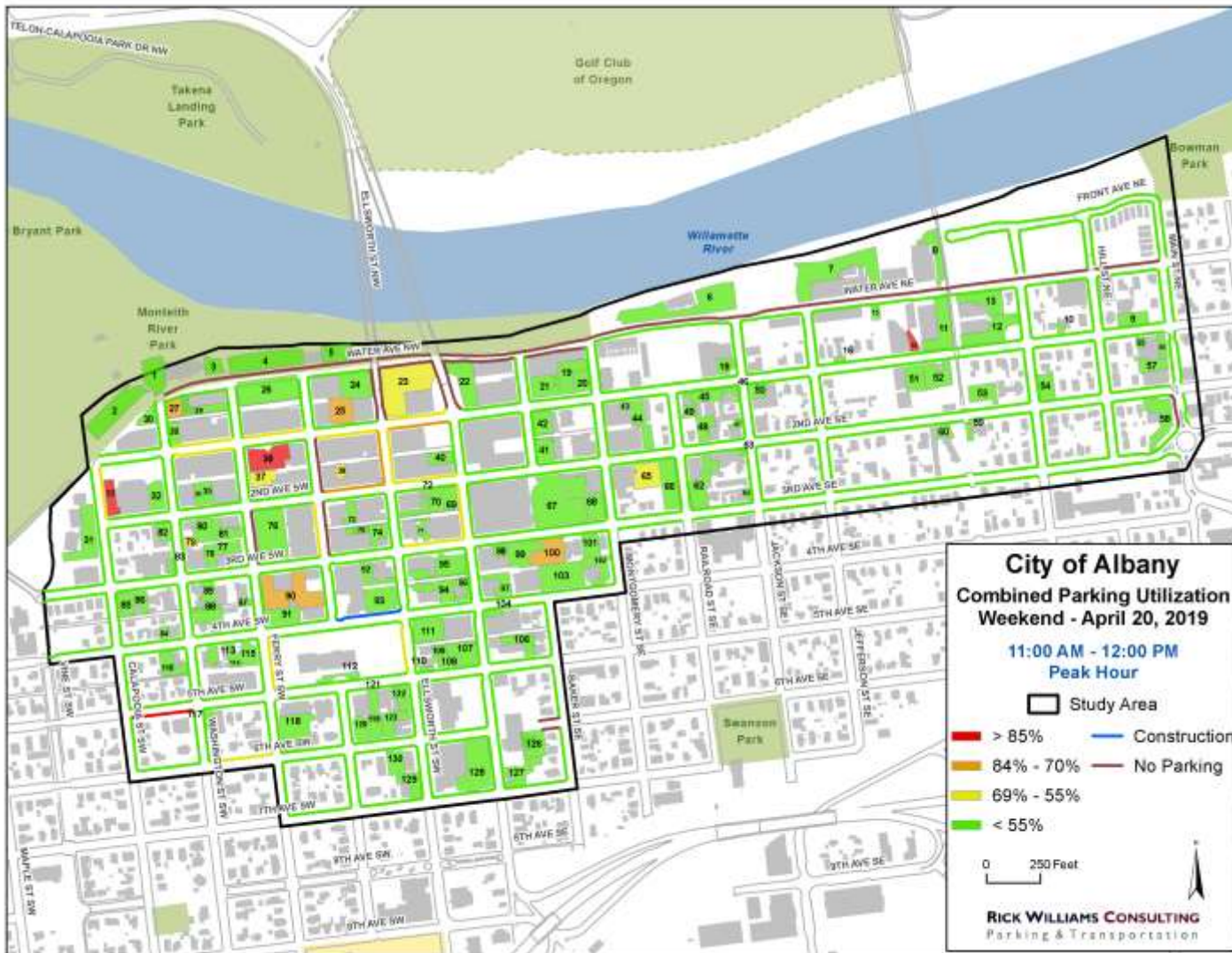
# Peak Hour Heat Map: On & Off-street (Thursday)



**On-street:**  
42% Peak

**Off-street:**  
47% Peak

# Peak Hour Heat Map: On & Off-street (Saturday)



**On-street:**  
30% Peak

**Off-street:**  
21% Peak

# Summary Data Findings



- ***Parking is not constrained; on or off-street.***
- There is adequate parking on and off-street to meet the needs of all users.
- New development would not constrain existing supply.
- Current time limited stalls are providing enough time for on-street visitors.
- Violation rates are very low, indicating that current enforcement levels are more than adequate and very efficient.

# Strategy Review: *Refer to handout*



- Strategies build upon current program foundation
- Cleans up appearance of supply / information
- Continues data collection to inform future decision making
- Improves technologies to create efficiencies and anticipate growth
- Provides path to new capacity (as feasible / necessary)

# Draft Strategy Considerations



## 7 Strategy Categories

1. Policy and Code
2. Management and Administration of the Parking System
3. Improve On-street Parking
4. Improve Off-street Parking
5. Improved Access & Integration with Other Modes
6. Residential Parking
7. New Capacity



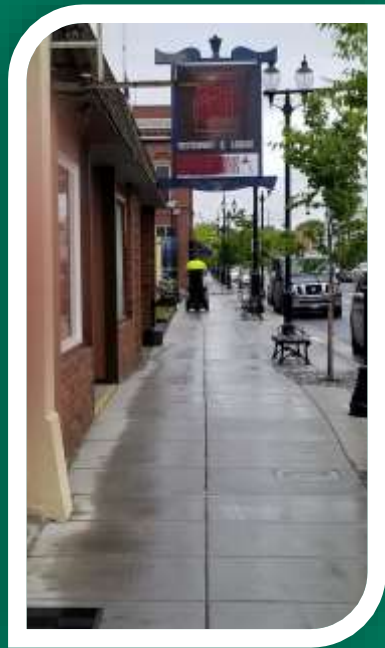
# Strategy Considerations



## Policy & Code

- Formalize Guiding Principles.
- Formalize 85% Rule for decision-making.
- Modify protocols for employee/residential on-street permit program in downtown.
- Clarify shared use allowance in code (housekeeping)

# Strategy Considerations



## Management & Administration

- Role of a Downtown Parking Workgroup (PWG).
- Modify financial reporting for parking.
- Staff necessary to support parking plan.
- Publish an annual parking report – with tracked success measures
- Routine data collection.
- Explore new technology with upgrade of meter system (e.g., handhelds, apps) to support efficiencies.

## Strategy Considerations

### Improve On-street Parking

- Reduce No Limit Stalls as appropriate.
- New criteria for locating high turnover stalls.
- Implement new employee parking protocols on-street.



# Strategy Considerations



## Improve Off-street Parking

- Move to full “pay online” system for permits.
- Lot identification and integration of branding and wayfinding.
- Pricing to demand.
- Consistent presentation at public lots (signage, appearance, ADA, communication).
- Explore shared use opportunities.
- Enhance existing logo and communications system.

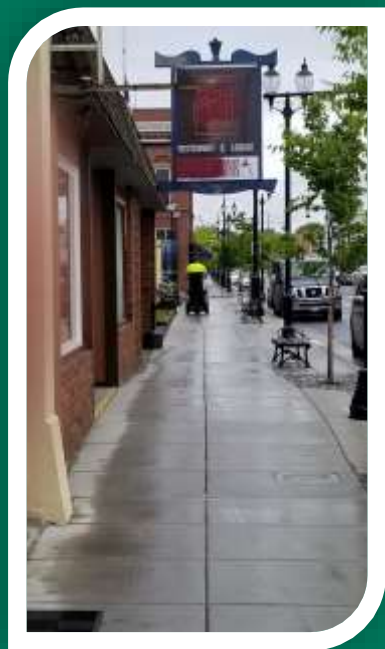
# Strategy Considerations



## Integration with other modes

- Continue to expand bike parking opportunities.
- Pilot new technology (e.g., eBikeshare or eScooter).
- Partner with the business community to expand TDM incentives (transit, bike, walk)

# Strategy Considerations



## Residential

- Conduct outreach and information efforts in neighborhoods to explain the parking management plan.
- Collect parking data in abutting neighborhoods to objectively measure potential spillover issues.

# Strategy Considerations



## New Capacity

- Cost new supply (parking and alternative modes)
- Explore and develop funding options for maintaining the existing parking supply and funding future capacity growth
- Initiate new capacity expansion as feasible.

# Strategies



**Additional Thoughts or Input?**



# Process Overview



## Next Steps

- Strategy Summary put up on website
- Develop an online “public forum” for larger community review and input.
- Initiate more detailed Draft Final Report

# Downtown Parking Study



## Adjourn

## Thank you!

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